



NEW DEALER PROGRAMS

NEW DEALER BONUS

Program is based on cash receipts (net of sales tax) to Minnkota Windows from date of approved credit or first order, whichever comes first, for a period of twelve (12) months. New dealers must keep account current (i.e. invoices paid within 30 days) throughout the year to be eligible. A 2% credit will be calculated based upon year's total receipts. Total receipts must be a minimum of \$15,000 during program period. Credit will be issued to customers prior to February 15th, following the twelve (12) month anniversary and can be used towards future purchases.

FIRST TIME ORDER DISCOUNT

New dealers are given a 5% discount off invoice for first Minnkota Windows order.

CO-OP ADVERTISING ALLOWANCE

Minnkota Windows offers new dealers up to \$200 in co-op advertising allowance. If the new dealer spends \$400 or more in approved advertising, Minnkota Windows will credit 50% (\$200) to dealer's account. The account must be in good standing to qualify.

After the first year, our co-op advertising is as listed in our Terms & Conditions

See our Advertising Guidelines for details of qualified activities and reimbursement procedures.